

Challenge

21

Training your staff how
to handle age restricted
sales.



www.challenge21.co.uk
www.think21.co.uk

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ANSWERS
INVESTIGATION

Challenge

21

You may be fined up to £20,000 and suffer a license review for serving under-aged customers.

Trading Standards and Police regularly visit your outlets to test you.



Answers Investigation support and work with licensed retailers, educating staff to ensure young people are properly age-checked



www.answers.uk.com
Tel. 01483 200999

Challenge

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Our Challenge 21 & 25 programmes provide:

- ★ Training - our young presenters teach staff how to check for ID - on your premises and from £295
- ★ Trained teams to test age checking - before you are 'stung' by trading standards or the police
- ★ Free Point-of-Sale material - posters for sales of alcohol, tobacco, offensive weapons etc.



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Training

Our training programmes are fun, effective and tailored to suit your needs

Workshops include:

- What are age restricted products
- Fines and the threat to your license
 - The history of Challenge 21
- How to ask, refuse and accept ID
 - Appropriate forms of ID
 - A supply of free C21 posters

The course will keep staff up to date, and keep you in good standing with the authorities



Mystery Shopping Programmes

Testing age related sales. Our 'Mystery Shoppers' - all appearing of a questionable age - test out your company's Challenge 21 procedures and assess whether they are being adhered to.



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"Let me tell the shops that repeatedly sell alcohol to those who are under age - we will take your licences away"

- Government Statement

Call us on 01483 200999 to find out more...



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It is a criminal offence to buy alcohol on behalf of a child.

You could face a £5000 fine.

Under 21?

If you look under

Under the provisions of the Licensing Act 2003, it is an offence for persons under 18 years to purchase or attempt to purchase alcohol. It is also an offence for anyone to purchase or attempt to purchase alcohol for



CHALLENGE21.CO.UK

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www.answersinvestigation.co.uk



PRIVATE DETECTIVES
Solving Personal Problems & Corporate Issues
Call us on 0871 246 2750
Or visit us at www.answersuk.com

Challenge 21

If you are lucky enough to look under 21 you will be asked to prove that you are **over 18** when you buy alcohol or tobacco

If you are under 18 you are committing an offence if you attempt to buy alcohol or tobacco

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Challenge 21

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www.challenge21.co.uk

Call 0871 246 2750 for free posters

Answers Investigation are friendly, competent, discreet and innovative Private Investigators.

We help Business, Private Clients and Solicitors and have done for 15 years.

For more information or to make a personal enquiry call us on 01483 200999 or visit our website at www.answers.uk.com



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